

PRESIDENTIAL LEADERSHIP EXECUTIVE SESSION

Speaker Bio

Session: The Minority Service and Under Resourced Schools Division



PRESENTER NAME: Marcia Boyd

PRESENTER TITLE: Director, Partner Technical Assistance Group

PRESENTER BUSINESS UNIT: Partner Technical Assistance Group

PRESENTER BIO: Dr. Marcia Boyd currently serves as the Director of the Partner Technical Assistance Group for the U.S. Department of Education's office of Federal Student Aid. Marcia joined Federal Student Aid in December 2012. Marcia has over 30 years of higher education experience in four-year publics and privates, undergraduate and graduate institutions in significant leadership roles. Those roles have included chief financial aid officer, manager of student accounts, assistant director of financial aid, director of financial aid, and associate vice president for student affairs, while serving at the College of William and Mary, Greensboro College, Christopher Newport University, and Hampton University. Marcia's most recent service prior to joining Federal Student Aid was at Trinity Washington University in Washington, DC, where she served as an assistant vice president for enrollment services, and Florida A & M University, where she served as director of financial aid and eventually was promoted to associate vice president for student affairs.

Marcia has extensive experience in enrollment management, financial aid, admissions, recruitment, registration, student judicial affairs, intercollegiate athletics, new student orientation

programs, veteran and military affairs and human resource development. Marcia earned a Bachelor of Business Administration (BBA) from Baruch College of New York, Master of Arts in Human Resource Development from The George Washington University of Washington, DC and completed her doctoral studies in Higher Education Administration with The George Washington University, fall 2013.