

## 2020 Virtual Federal Student Aid Training Conference

### Speaker Bio

Session: BO24. Student Financial Empowerment



**PRESENTER NAME:** Laura Shuler

**PRESENTER TITLE:** Senior Advisor

**PRESENTER BUSINESS UNIT:** Strategy & Innovation

**PRESENTER BIO:** Laura Shuler is a Senior Advisor for Executive Projects in Strategy & Innovation at Federal Student Aid (FSA), an office of the U.S. Department of Education (the Department). Laura joined FSA in 2017 serving initially as a core team member of FSA's Next Gen project, and subsequently played a vital role in the launch of the myFSAPay pilot program. She currently works on various innovative projects, collaborating both internally and externally to identify and deliver projects to improve outcomes for students and taxpayers. Prior to joining FSA, Laura spent 20 years as an executive in marketing, client management, and human resources in the financial services industry, and 10 years in recruiting. She received an MBA in International Business from Mercer University in Atlanta, Georgia.